

optimum.

OCTOBER IN OPTIMUM LTD.



Back L - R: Alan Smyth, Andrew Lynch, Sena Nilton De Silva, Robert Byrne, Brian Kelly, Patrick Hayden, Debra Harper
Front L-R: Louise Lovett, Belinda Rice, Rachel Hennessy, Roisin O'Beirne, Martina Murphy, Pamela Toner
Optimum Ltd.

In 2015 & 2016 Optimum Ltd. trained over 300 participants under the MOMENTUM training initiative supported by the National Training Fund and SOLAS.

There were 15 cohorts of long term unemployed (on the live register for over 12 months). Three International Sales and Marketing groups successfully completed the programme with a QQI level 6 in Dublin City centre. We also ran a Digital Marketing programme in Sligo with a QQI Level 5 award.

Sligo also benefited from our Customer Service, Communications & Selling Skills programme which offers 2 minor QQI awards. Letterkenny hosted 2 Customer Service programmes, Louth hosted 5 and the midland regions of Tullamore, Portarlinton and Portlaoise hosted programmes also.

The initiative was extremely successful and targets of 50% employment were exceeded.

At Optimum, we endeavour to keep in touch with past participants and continue to offer support following the programme. We recently met with past participants in Portlaoise, Drogheda & Letterkenny to present QQI awards. We also maintain relationships with employers in all regions, and often an opportunity arises years after the programme is completed, allowing for a career move / progression.



Drogheda Photo L - R: Derek Halpin, Catriona Duffy, Catherine Shoer, Cynthia Thompson, Pamela Toner
Optimum Ltd

Momentum Skills Website



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Public Training

We have limited places available on our November **Train the Trainer** programme which starts **November 9th** at **Optimum headquarters** on Westland Square, Pearse St Dublin 2.

Contact Pamela on pamelat@optimum.ie or visit the link below

- **Train The Trainer**
- **Communications**
- **Customer Service**
- **Sales & Marketing**

Corporate Training

- **Start Your own Business**
- **Management Development**
- **Digital Marketing & Social Media**
- **Coaching Skills**



Windsor Motor Group's Robbie O'Neill presenting his team with the Management Development Award in their Liffey Valley branch.

In 2015 & 2016 Optimum Ltd. Ran a successful Management Development Programme with one of Ireland's biggest car dealerships, Windsor Motor Group.

The training programme included chief staff from over 10 different branches and each of the participants successfully completed the course. Specific modules on Managing People and Employee Engagement were covered in detail while each candidate conducted internal evaluations on Leadership, Diversity & Legislative Practices and Assertive Communication throughout the workplace.

Train the Trainer



LEO Accelerate Group L-R: Mary Harrison Optimum CEO, Petch Cundill, Andrew McCabe, Christie Seaver, Andrew Bloom and Kara Maher

Optimum hosted a finale evening for our fantastic **Accelerate Programme** group, which ran in conjunction with LEO Dun Laoghaire Rathdown. We were delighted to provide business mentoring and support to these clients and wish them every success in the future.

Oifig Fiontair Áitiúil 
Local Enterprise Office



The programme was extremely successful as all candidates who were carefully selected to take part in the course have been awarded the Level 6 QQI Accreditation and a huge congratulations to all involved and well done on all your hard work.

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